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# NEWS

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## **Whitehouse Post to be honored at the 51<sup>st</sup> Chicago International Film Festival Television Awards**

CHICAGO, March 31, 2015 – Cinema/Chicago and the Chicago International Film Festival are pleased to announce that post production house Whitehouse Post will be presented with the Commitment to Excellence Award for Television Commercials at the 51st Chicago International Film Festival Television Awards Ceremony on April 22nd, 2015 at the Hyatt Chicago Magnificent Mile (633 N St Clair St).

“For over 20 years, Whitehouse Post has been an integral part of Chicago’s creative community. Their exceptional work in advertising post-production has helped make Chicago a world-class destination for original, talented storytellers,” Michael Kutza, Founder and Artistic Director of the Chicago International Film Festival

### **About Whitehouse Post**



Whitehouse Post has been one of the leading international creative editorial companies across the world since 1990, with post-production facilities in London, New York, Chicago, Los Angeles and Amsterdam. Their Chicago office has served the advertising community here for two decades, editing high profile campaigns both locally and beyond. Whitehouse Post believes in fostering editorial storytelling in a creative and supportive environment. Central to this philosophy is an emphasis on molding the best young talent into excellent film editors who recognize the collaborative power of visuals, music and sound.

Whitehouse Post’s deep reel of notable spots for brands such as Allstate, McDonald’s, Nike and Google have won over 50 AICP awards, 93 D&AD Awards, 65 Cannes Lions, 100 British Arrows and 113 Clios. They are also credited on three Grand Prixes at the Cannes Lions for Budweiser’s “Whassup”, Nike’s “Tag”, and Levi’s “Drugstore.” In addition to their contributions in television advertising, Whitehouse editors have been responsible for editing numerous feature films, including the Oscar® winning *Leaving Las Vegas*, the Emmy® winning *The Life and Death of Peter Sellers*, *Seven Psychopaths*, *Fifty Shades of Grey* and *Spring Breakers*, to name a few. Production and finishing partnerships with sister companies Cap Gun Collective and Carbon VFX, as well as with design-driven production company Gentleman Scholar, further cement Whitehouse Post as an invaluable creative resource for their clients.

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For over five decades, the Chicago International Television Awards have honored the inspiring programs, beloved personalities and powerful creatives that have shaped unforgettable moments of television. From innovative distribution approaches to groundbreaking storytelling, the Television Awards continue to recognize the talented minds of this ever-evolving medium.

A reception will precede the Ceremony, where top awards will be presented to the competition winners and tributes will be paid to distinguished individuals and companies who have made an indelible contribution to the television industry.

Tickets to the event are available at [chicagofilmfestival.com](http://chicagofilmfestival.com)

The 51<sup>st</sup> Chicago International Film Festival Television Awards is presented by Cinema/Chicago and the Chicago International Film Festival. Led by Major Sponsors, Optimus, Sound Investment AV, and WTTW11; Evening Partners include Stella Artois, Effen Vodka, Screen Magazine, and ReelChicago.

#### **ABOUT THE CHICAGO INTERNATIONAL FILM FESTIVAL TV AWARDS**

When the Chicago International Film Festival was founded 51 years ago by Artistic Director Michael Kutza, advertising agency heads Leo Burnett, Fairfax Cone, and Dick Needham suggested that, with budgets and craftsmanship equal to the feature films being screened, the Festival should showcase the art of the television commercial. Five decades later, this simple idea has evolved into an international celebration of the best in television, and encompasses television commercials, productions, series, and the innovative realm of online television programming. Since 2003, the top winners of each year's competition have been feted at an Awards Ceremony in the spring, along with the presentation of Commitment to Excellence Awards to leaders and visionaries in the television medium. The event has honored notable commercial directors Joe Pytko, Tony Kaye & James Gartner as well as Carol Mendelsohn, STORY, Jesse Spencer, Kelsey Grammer, Bill Kurtis, Carol Marin, FRONTLINE, Leo Burnett, ESPN Films, and Optimus, among others.

#### **ABOUT CINEMA/CHICAGO**

Cinema/Chicago is a not-for-profit cultural and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. The Chicago International Film Festival Television Awards is part of the year-round programs presented by Cinema/Chicago, which also include the Chicago International Film Festival, CineYouth Festival, Intercom Competition, International Summer Screenings Program, and Education Program.

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